



Request for City Council Committee Action from the Department of Communications

July 23, 2012

To: The Honorable Betsy Hodges, Ways & Means/Budget Committee Chair

Referral to:

Subject: Staff report prepared by Communications: best practices study into other models to address public, education, and government access television

Recommendation: That the Minneapolis City Council receive and file the best practices study into other models to address public, education and government television

Previous directives: Staff Direction Report from Communications Department:
12/14/11: "The Communications Department is directed to complete a best practices study into other models to address public, education, and government access television, and to report back to the Ways & Means/Budget Committee no later than June 20, 2012."
06/11/2012: Action Taken: Postponed to July 30, 2012

Prepared by: Bridgette Bornstein, Communications Deputy Director, X3763
Approved by: Sara Dietrich, Communications Director, X2101 
Presenters in Committee: Bridgette Bornstein, Communications Deputy Director

Financial Impact

None

Community Impact

- City Goals – Many People, One Minneapolis
 - Family-friendly opportunities and amenities abound
 - New arrivals welcomed, diversity embraced
- City Goals – A City That Works

Transparency, accountability and fairness are our hallmarks

21st century government: collaborative, efficient and reform-minded

Shared democracy empowers residents as valued partners

Strong partnerships with parks, schools, government, nonprofits and private sector

Background/Supporting Information

During the 2011 budget discussions, The City Council directed the Communications Department to complete a best practices study into other models to address public, education, and government access television..